

INVITATION TO THE GREATEST WHISKY EXPERIENCE OF YOUR LIFE



# SØGAARD<sup>S</sup> DESTILLERI



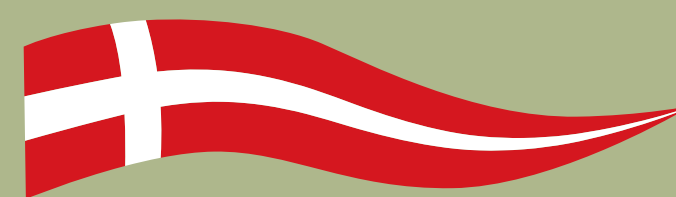
THE HOUSE OF MUSIC IN AALBORG 10TH JUNE 2023



# HISTORIC LAUNCH OF



SØGAARD'S  
DESTILLERI



# VINDBLÆST

## DANISH ISLAND WHISKY

### THE HISTORIC LAUNCH OF VINDBLÆST - DANISH ISLAND WHISKY

THE STORY OF VINDBLÆST BEGAN IN 2018, WHEN FOUNDERS AND OWNERS OF SØGAARD'S BREWERY, LISA AND CLAUD SØGAARD, ASKED THEMSELVES THE QUESTION: WHY NOT MAKE A SUBLIME DANISH VERSION OF THE WORLD-FAMOUS SCOTCH ISLAND WHISKY? AFTER ALL, SEVERAL THINGS SPEAK FOR THE IDEA.

WE SHARE LATITUDES AND WEATHER CONDITIONS WITH SCOTLAND, WE HAVE MAGNIFICENT ISLANDS, SKILLED FARMERS WITH EXPERIENCE IN BARLEY CULTIVATION GOING BACK FOR GENERATIONS AND, NOT LEAST, UNTAPPED CAPACITY AT THE BREWERY'S KASPER SCHULZ BREWHOUSE.

FRIENDS OF HOUSE SØGAARD WILL KNOW THAT THERE IS RARELY FAR FROM THOUGHT TO ACTION HERE, AND SOON A FIRST-CLASS GERMAN DISTILLERY WAS ORDERED FROM CARL, INTERESTED FARMERS WERE FOUND ON THE ISLANDS OF LIVØ, EGHOLM, LÆSØ, AND FUR, AND A SUITABLE BARLEY VARIETY WAS SELECTED.



IN THE EARLY SPRING OF 2019, THE DISTILLERY WAS LAUNCHED, AND PRODUCTION BEGAN WITH HARVESTS FROM THE FOUR ISLANDS. THEN IN LATE SUMMER THE SAME YEAR, IT WAS TIME FOR THE MAIDEN VOYAGE. AS THE FIRST CASKS OF RAW SPIRIT WHISKY, CALLED NEWMARK, WERE SHIPPED TO BE STORED ON LÆSØ WITH THE GOOD SHIP OF LOA.

NOW TIME HAS COME TO PRESENT THE RESULTS OF THE WORK, AND IT IS WITH GREAT PLEASURE THAT WE OFFER YOU THE OPPORTUNITY TO PARTICIPATE IN THE HISTORIC LAUNCH OF VINDBLÆST - DANISH ISLAND WHISKY.



HI, MY NAME IS HENRIK OLSEN.

MY PARTNER ULRIK BERTELSEN AND I HAVE DENMARK'S BEST WHISKY SHOP, WHISKY.DK.

MEET ME AND 30 OF MY WHISKY COLLEAGUES FROM ALL OVER THE WORLD AT THE LAUNCH OF VINDBLÆST WHISKY.

HOPE TO SEE YOU FOR A WHISKY CHAT :)

## PROGRAM

- 15:45-16:00** - RECEPTION BY SØNDERBORG PIPES AND DRUMS. THE DOORS OPEN.
- 16:30-17:30** - THE STORY BEHIND VINDBLÆST - DANISH ISLAND WHISKY. THE TASTING PANEL EVALUATES ON STAGE.
- 17:30-19:30** - IN THE FOYER THERE ARE REPRESENTATIVES FROM THE FOUR ISLANDS WHERE THE WHISKY CAN BE TASTED.
- 19:30-00:00** - BUFFET IN THE TENT - WE OFFER, AMONG OTHER THINGS, SØGAARD'S OWN PRODUCTION OF CRAFT BEER, GIN, AND SCHNAPPS AS WELL AS ENTERTAINMENT BY TØRFISK AND NOSTALGI BY CLAUD HASSING
- FOUR DRINKS TICKETS ARE INCLUDED PER PARTICIPANT.
- 00:00-** THE EVENT ENDS WITH THE POSSIBILITY OF INFORMAL CONTINUATION AT SØGAARD'S BREWERY



### BUY TICKETS



DKK 1,250 INCLUDING VAT  
+ FEE DKK 30

### BOOK ACCOMMODATION



WITH A 15% DISCOUNT AT **KOMPAS HOTEL AALBORG**. USE THE CODE: VINDBLÆST

WITH A 20% DISCOUNT ON **CABINN AALBORG**. USE THE CODE: CSØG23



MUSIK  
KENS  
HUS

MUSIKKENS PLADS 1  
DK 9000 AALBORG  
TELEFON: +45 6020 3000  
INFO@MUSIKKENS.HUS.DK